

## **Cooper Holding Corp Enters into Letter of Intent to Acquire Privately Held Crednology, Inc.**

COTTAGE GROVE, TN-March 29, 2013- **Cooper Holding Corp** (OTC Pink:COHO) a leading specialty retailer which engages in the wholesale and retail sale of a line of outdoor products including hunting blinds, mineral supplements, attractants, knives, and miscellaneous accessories is pleased to announce that it has entered into a Letter of Intent ("LOI") to acquire all of the outstanding shares of privately held Crednology, Inc.

Under the terms of the transaction, Cooper Holding Corp will exchange a to be determined number of shares of its common stock for each outstanding share of Crednology, Inc. common stock. Crednology, Inc. will be held as a wholly owned subsidiary. Management anticipates that definitive documents will be executed prior to quarter end with closing shortly thereafter. Further details of the acquisition will be released to shareholders in the coming days.

CEO Daniel Cooper remarked, "The Company is seeking ways to improve its overall business position and has decided to seek what management feels is a viable business acquisition to add to its current portfolio. We have located what we feel is an especially significant business opportunity for growth and diversification in announcing the acquisition of the Crednology Company. We feel that Crednology has poised itself through its organic growth, income prospects, accomplishments and industrial recognition for a major growth opportunity."

About Crednology, Inc.:

Crednology, Inc. is a Georgia Corporation Credit Management company with exclusive **Point Deduction** technology. This technology has the unique ability to analyze a credit report and give full visibility to the points being deducted for each account. This then gives our trained staff the ability to create an actionable plan that will help our clients reclaim those precious points and raise the score. This is just the short term benefit, while our ongoing support and education, along with other proven tools we are able to provide, help our clients establish or re-establish a good credit history. Each client is also assigned a credit coach to assist them along the way. Clients are also assigned a secure web log in and password to access their own file 24/7. Our staff has over 30 years experience in assisting the general public in establishing and re-establishing credit. In the field of creditor - debtor - credit reporting agencies we excel in the areas of commercial transactions, liens, credit card debt, collections, debt consolidation, arbitration, settlements and negotiations. The Company's website is located at <https://www.crednology.com>.

About Cooper Holding Corp:

Cooper Holding Corporation engages in the wholesale and retail sale of a line of outdoor products. Its products include hunting blinds, mineral supplements, attractants, knives, and miscellaneous accessories. The company sells its products through distributors in the United States, individually owned retail outlets, and one big box store, as well as online. Cooper Holding Corporation is based in Cottage Grove, Tennessee.

Safe Harbor Statement

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein, and while expected, there is no guarantee that we will attain the aforementioned anticipated developmental milestones. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting

the Company and its operations, markets, product, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently.

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