

Cooper Holding Corp Closes on Acquisition of Privately Held Crednology, Inc.

EATONTON, GA-April 4, 2013- **Cooper Holding Corporation** (OTC Pink:COHO) a leading specialty retailer which engages in the wholesale and retail sale of a line of outdoor products including hunting blinds, mineral supplements, attractants, knives, and miscellaneous accessories is pleased to announce that on March 30, 2013 it closed on the acquisition of privately held Crednology, Inc.

Effective with the closing of the transaction, Daniel Cooper, Timothy Durant and Stephanie Cooper resigned in their roles as officers and directors of the Company. Rusty Bresse shall serve as the President and Director of the Company. Additional officers and directors are expected to be named during the current calendar quarter.

Rusty Bresse has served as the Chief Executive Officer and Chairman of the Board of Crednology, Inc. since the incorporation of the Company in September 2002. Crednology, Inc. became the first online credit management company in the United States in 2002 and has developed relationships with over 4000 referring companies nationwide. Prior to forming Crednology, Inc., Mr. Bresse worked in the credit industry for over 20 years. Mr. Bresse has spoken on the subjects of credit, credit management and the importance of establishing and maintaining a good credit rating at many venues in the United States and Canada.

"I feel this acquisition is not only a win for Crednology, Inc. but also for the shareholders of Cooper Holding Corp.," said Rusty Bresse, President of Cooper Holding Corp. "I am pleased to be part of a large experienced team at Crednology, Inc. and will do my best to represent and grow Cooper Holding Corp with honesty, integrity, loyalty, and character. With the help of many, we will strive to continue developing software and credit products for both consumers and businesses with the goal of becoming the bridge of communication to the three major credit bureaus."

The Company's corporate office has relocated to 101 Landing Lane, Eatonton, GA. 31024. Questions pertaining to investor relations or general business inquiries can be directed to info@crednologyholdingcorp.com. The Company anticipates releasing a shareholder update in the coming days detailing its future business plans.

About Crednology, Inc.:

Crednology, Inc. is a Georgia Corporation created to inform the public about the importance of establishing and maintaining a good credit rating. Crednology, Inc. has added Education to the Credit Establishing or Re-Establishing Process, assuring that the major credit reporting agencies reports are accurate in according to both state and federal laws. Crednology, Inc. offers a complete credit management service, providing Credit Analysis, Credit Education, Credit Management, and Credit Negotiation. You will be able to access these services via the personal secured web page we have set up for you. The Company's website is located at <http://www.crednology.com>.

About Cooper Holding Corp:

Cooper Holding Corporation engages in the wholesale and retail sale of a line of outdoor products. Its products include hunting blinds, mineral supplements, attractants, knives, and miscellaneous accessories. The company sells its products through distributors in the United States, individually owned retailed outlets, and one big box store, as well as online. Cooper Holding Corporation is based in Cottage Grove, Tennessee.

Safe Harbor Statement

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual

results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein, and while expected, there is no guarantee that we will attain the aforementioned anticipated developmental milestones. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, product, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently.

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