

## Cooper Holding Corp Announces Name Change and Reverse Stock Split

EATONTON, GA-April 8, 2013- **Cooper Holding Corporation** (OTC Pink:COHO) a leading specialty retailer which engages in the wholesale and retail sale of a line of outdoor products including hunting blinds, mineral supplements, attractants, knives, and miscellaneous accessories is pleased to update shareholders of an approved name change and reverse stock split.

On April 4, 2013, a majority vote of shareholders holding the Company's capital stock approved a name change to Crednology Holding Corp and a 1:100 reverse stock split. The Company currently has 993,945,913 common shares outstanding. Upon completion of the reverse stock split, the Company will have 9,939,460 common shares outstanding with 1 Billion common shares authorized. No fractional shares will be issued in connection with the split and stockholders who would be entitled to fractional shares will receive a whole share of common stock in lieu of receiving fractional shares.

The Company has filed an Amendment to its Articles of Incorporation with the state of Delaware for the above actions and will submit the required documents to Finra upon receipt of the date stamped Amendment. The Company will update shareholders on its new trading symbol and the effective date its stock will trade post reverse.

"These corporate actions are the first of many positive developments as the acquisition is fully integrated," said Rusty Bresse, President of Cooper Holding Corp. "Our common stock will now fully reflect the Company's business plan and capitalization."

About Crednology, Inc.:

Crednology, Inc. is a Credit Management company with exclusive **Point Deduction** technology. This technology has the unique ability to analyze a credit report and give full visibility to the points being deducted for each account. This then gives our trained staff the ability to create an actionable plan that will help our members reclaim those precious points and raise the score. We help you establish or re-establish a good credit history, and provide ongoing training and support. Crednology, Inc. provides members with up-to-date credit education material and assigns a credit coach to assist in keeping members on the right credit path. The Crednology, Inc. Credit Management Program is recommended for anyone concerned with establishing a credit history that will allow them to become desirable borrowers for lenders, (who will in turn give them better rates), for anyone that is paying high insurance premiums, for anyone that is thinking of applying for credit or even a new job. Crednology, Inc. offers you the ability to view all three credit bureaus: Equifax, Experian and TransUnion 24/7 through a private secured website designed to help members manage and monitor their credit. Our staff has over 30 years experience in assisting the general public in establishing and re-establishing credit. In the field of creditor - debtor - credit reporting agencies we excel in the areas of commercial transactions, liens, credit card debt, collections, debt consolidation, arbitration, settlements and negotiations

The Company's website is located at <http://www.crednology.com>.

### Safe Harbor Statement

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein, and while expected, there is no guarantee that we will attain the aforementioned anticipated developmental milestones. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These include, but are not

limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, product, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently.

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