



Crednology Holding Corporation  
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## **Crednology Holding Corp Announces Effective Date for Name Change and Reverse Stock Split**

EATONTON, GA-May 2, 2013- **Crednology Holding Corporation** (OTC Pink:COHO) the leading online credit management company with exclusive **Point Deduction** technology is pleased to announce that it has been notified by the Financial Industry Regulatory Authority ("FINRA") of an Effective Date of May 3, 2013 to complete the Company's name change and reverse stock split.

Effective at the beginning of trading on May 3, 2013, the Company's name will change to Crednology Holding Corp from Cooper Holding Corp. In addition, the Company's shares will begin trading on a split-adjusted basis. The Company's shares will continue to trade under the symbol "COHO" with a "D" added for 20 trading days to signify the reverse stock split has occurred. After 20 trading days, the symbol will revert back to "COHO". A new CUSIP number has been assigned to the Company's common stock as a result of the reverse stock split.

The 1-for-100 reverse stock split will convert 100 shares of the Company's common stock into 1 share of common stock. The reverse stock split affects all issued and outstanding shares of the Company's common stock immediately prior to the effectiveness of the reverse stock split on May 3, 2013.

The reverse stock split will reduce the number of shares of the Company's common stock outstanding from 993,945,913 shares to approximately 9,939,460 shares. The number of authorized shares of common stock will remain at 1,000,000,000 and preferred shares at 20,000,000. No fractional shares will be issued in connection with the split and stockholders who would be entitled to fractional shares will receive a whole share of common stock in lieu of receiving fractional shares.

Transfer Online, the Company's transfer agent, will update the Company's records to reflect the change. Transfer Online will provide instructions to stockholders relating to the issuance of book-entry evidence of ownership giving effect to the reverse split and name change and to the issuance of new stock certificates

### About Crednology, Inc.:

Crednology, Inc. is a Credit Management company with exclusive **Point Deduction** technology. This technology has the unique ability to analyze a credit report and give full visibility to the points being deducted for each account. This then gives our trained staff the ability to create an actionable plan that will help our members reclaim those precious points and raise the score. We help you establish or re-establish a good credit history, and provide ongoing training and support. Crednology, Inc. provides members with up-to-date credit education material and assigns a credit coach to assist in keeping members on the right credit path. The Crednology, Inc. Credit Management Program is recommended for anyone concerned with establishing a

credit history that will allow them to become desirable borrowers for lenders, (who will in turn give them better rates), for anyone that is paying high insurance premiums, for anyone that is thinking of applying for credit or even a new job. Crednology, Inc. offers you the ability to view all three credit bureaus: Equifax, Experian and TransUnion 24/7 through a private secured website designed to help members manage and monitor their credit. Our staff has over 30 years experience in assisting the general public in establishing and re-establishing credit. In the field of creditor - debtor - credit reporting agencies we excel in the areas of commercial transactions, liens, credit card debt, collections, debt consolidation, arbitration, settlements and negotiations

The Company's website is located at <http://www.crednologyholdingcorp.com>.

#### Safe Harbor Statement

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein, and while expected, there is no guarantee that we will attain the aforementioned anticipated developmental milestones. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, product, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently.

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