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CREDNOLOGY HOLDING CORPORATION BEGINS MARKETING ITS SCORENAVIGATOR PRODUCT NATIONWIDE

EATONTON, GA. May 9, 2013 Crednology Holding Corp (OTC PINK: COHOD) the nation's leading Credit Management company with its trademarked Point Deduction Technology, is pleased to announce the roll out of its revolutionary new product, ScoreNavigator ("SN").

Score Navigator was developed using the company's proprietary software in conjunction with an Agreement with TransUnion, a major credit reporting agency which generates an individual's credit score. ScoreNavigator gives those seeking to improve their creditworthiness and credit scores unique guidance and lays out simple steps to complete the process. The key element in the functionality of ScoreNavigator is the company's Point Deduction Technology™. Upon purchasing this inexpensive product (less than \$20), the customer instantaneously gets their TransUnion credit score and actually sees, with 92% accuracy, how many points are being taken away from their overall score *per* item. ScoreNavigator uses TransUnion's TransRisk score which has a range of 400 to 925. Some sites on the internet have general tools as to what *may* affect scores but *lack* the critical specifics. They are "what if" scenarios while Score Navigator offers "what *will* be" by following the recommendations for each item on their reports. The company does not know of any other product that has this dual capability.

It is notable that TransUnion, one of the three primary credit bureaus with over \$1 billion in revenues in 2011, has granted Crednology's Score Navigator permission to access their credit scores. Based on our research, all the sites offering scores are run by one of the Credit Bureaus, but ScoreNavigator is not. TransUnion's decision to work with Crednology speaks to the company's integrity and exceptional service to the public. "Crednology is very proud to have their confidence," says CEO Rusty Bresse.

Before applying for mortgages, insurance, employment, vehicle financing and other financing one needs to check the status of their credit.

The Score Navigator Advantage

- Obtains your credit report and score without putting a negative "Inquiry" on the report.
- Uses Crednology's Point Deduction Technology™ detailing the accounts affecting your score the most.
- Provides specific short and long term recommendations that will improve your credit.
- Includes a Target Score Simulator where the customer simply types in the score they need and follows the steps to achieve that goal.
- Includes a Money Simulator. By entering dollar amounts, like how much you can pay down a credit card, the point increases are calculated right away.
- Highlights on your report where most errors appear.

- **Customer Support.** The company is unaware of any other sites where scores can be ordered that provide individual and professional follow up. Regardless of ScoreNavigator's simple recommendations, the consumer often does not fully understand what they have to do. Crednology provides one-on-one back up support.

CEO Rusty Breese stated: "We are extremely pleased to offer ScoreNavigator. For a small price, *everybody* can now see their credit and how to improve it, particularly before they apply for a loan or employment. Good credit is essential today. All of our employees are personally aware that their efforts improve the quality of other people's lives. It's a good feeling to enjoy what you do and know you're making a difference. That's what Crednology is all about."

About Crednology, Inc.:

Crednology, Inc. is a Credit Management company with exclusive **Point Deduction Technology™**. This technology has the unique ability to analyze a credit report and give full visibility to the points being deducted for each account. This then gives our trained staff the ability to create an actionable plan that will help our members reclaim those precious points and raise the score. We help you establish or re-establish a good credit history, and provide ongoing training and support. Crednology, Inc. provides members with up-to-date credit education material and assigns a credit coach to assist in keeping members on the right credit path. The Crednology, Inc. Credit Management Program is recommended for anyone concerned with establishing a credit history that will allow them to become desirable borrowers for lenders, (who will in turn give them better rates), for anyone that is paying high insurance premiums, for anyone that is thinking of applying for credit or even a new job. Crednology, Inc. offers you the ability to view all three credit bureaus: Equifax, Experian and TransUnion 24/7 through a private secured website designed to help members manage and monitor their credit. Our staff has over 30 years experience in assisting the general public in establishing and re-establishing credit. In the field of creditor - debtor - credit reporting agencies we excel in the areas of commercial transactions, liens, credit card debt, collections, debt consolidation, arbitration, settlements and negotiations

The Company's website is located at <http://www.crednologyholdingcorp.com>.

Safe Harbor Statement

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein, and while expected, there is no guarantee that we will attain the aforementioned anticipated developmental milestones. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, product, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently.

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