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Crednology Holding Corp Seeks to Expand Its Portfolio of Operating Subsidiaries

GRAY, GA. July 2, 2013 Crednology Holding Corp (OTC PINK: COHO) the nation's leading Online Credit Management company with 24/7 access and exclusive Point Deduction Technology software is pleased to inform shareholders that the Company is in negotiations to expand its portfolio of operating subsidiaries.

Crednology Holding Corp, the parent company to Credit DNA, Inc. and ScoreNavigator, Inc., has entered into negotiations to acquire a New York based educational software firm. The targeted acquiree is a producer and distributor of computer software and video educational materials on CD and DVD formatted disks which are available through various distributors and its websites. The firm provides standards-based instruction through its fully animated talking virtual textbooks. Its fully animated, interactive featured, colorful, and audio virtual textbooks have combined rigorous content along with a variety of practice problems, activities, assessments, games, and productivity tools with the intent of improving the performance of students via proprietary web-based platforms that engage students, reinforce and reward learning achievement.

In furthering its expertise in the credit industry, the Company has formed a new wholly owned operating subsidiary, CreditDNA, Inc. CreditDNA is a credit management company that utilizes the Company's exclusive Point Deduction Technology. Its proprietary technology has the unique ability to analyze a credit report and give full visibility to the points being deducted for each account, which then allows our trained staff the ability to create an actionable plan that will help our members reclaim those precious points and raise their credit score.

The Company has elected to sell Crednology, Inc. to better concentrate on its proprietary software based credit platform. Terms of the sale were not disclosed and closing is anticipated to occur during the calendar third quarter. The formation of CreditDNA will allow the Company to provide the same services to its credit clients with much improved margins versus Crednology, Inc.

"We are extremely pleased to inform shareholders about our proposed acquisition and the formation of our new credit subsidiary," said Brian P. Schwelling, Senior Vice-President of Crednology Holding Corp. "It is our goal to build the HOLDING Company through organic growth as well as acquisitions which are immediately accretive."

About Crednology Holding Corp:

Crednology Holding Corp is the parent Company for its two operating subsidiaries, Credit DNA, Inc. and ScoreNavigator, Inc. CreditDNA is a Credit Management company which utilizes an exclusive Point Deduction Technology. Its proprietary technology has the unique ability to analyze a credit report and give full visibility to the points being deducted for each account, which then allows our trained staff the ability to create an actionable plan that will help our members reclaim those precious points and raise their credit score. CreditDNA provides members with up-to-date credit education material and assigns a credit coach to assist in keeping members on the right credit path. CreditDNA's Credit Management Program is recommended for anyone concerned with establishing a credit history that will allow them to become desirable borrowers for lenders, for anyone that is paying high insurance premiums, for anyone that is thinking of applying for credit or even a new job. CreditDNA offers you the ability to view all three credit bureaus: Equifax, Experian and TransUnion 24/7 through a private secured website designed to help members manage and monitor their credit. ScoreNavigator is a credit analysis tool designed for consumers and loan originators. It analyzes the electronic

version of a credit report and recommends the quickest way to achieve a credit score and to achieve the score needed for loan approval. ScoreNavigator analyzes your total credit picture based on the data reported by the bureaus. The combinations of your total credit picture, as well as, each individual item are factors in determining the score impact of each individual item on a report. ScoreNavigator determines with 92% accuracy the point impact of each trade line on a credit report, whether positive or negative.

Safe Harbor Statement

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein, and while expected, there is no guarantee that we will attain the aforementioned anticipated developmental milestones. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, product, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently.

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