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## **Crednology Holding Corp Expands Its CreditDNA and ScoreNavigator Operations with Two New Service Centers**

GRAY, GA. July 10, 2013 Crednology Holding Corp (OTC PINK: COHO) the nation's leading Online Credit Management company with 24/7 access and exclusive Point Deduction Technology software is pleased to inform shareholders that the Company has expanded its operations in the southeastern United States by opening two new service centers in Atlanta, GA.

The first office will be located in Southwest Atlanta, GA with the second being located within the Discover Mills Mall in Lawrenceville, GA. Each location will offer the Company's ScoreNavigator product as well as the Company's credit management product through CreditDNA. The addition of these two brick & mortar stores will allow the Company to reach out directly to consumers and expand its customer base. Each store will be wholly owned by the Company. The Company anticipates the opening for each store to occur during the current month with positive revenue recognition for each to be recognized during the current fiscal quarter.

The Company currently has plans to open at least two additional service centers during the current calendar quarter. The first service center is scheduled to be opened in Buffalo, NY with the second in Miami, FL. At each of these locations, the Company's proprietary software will be licensed for operation.

"We are extremely excited to move forward with our expansion plans and launch this new phase of operation," said Patricia Giankas, Chief Financial Officer of Crednology Holding Corp. "The establishment of an everyday presence in the Metropolitan Atlanta area will allow the Company to not only attract consumers directly, but it will also grant us the opportunity to further our B2B business. Our potential for growth remains extremely opportunistic at this time."

### **About Crednology Holding Corp:**

Crednology Holding Corp is the parent Company for its two operating subsidiaries, CreditDNA, Inc. and ScoreNavigator, Inc. CreditDNA is a Credit Management company that utilizes an exclusive Point Deduction Technology. Its proprietary technology has the unique ability to analyze a credit report and give full visibility to the points being deducted for each account, which then allows our trained staff the ability to create an actionable plan that will help our members reclaim those precious points and raise their credit score. CreditDNA provides members with up-to-date credit education material and assigns a credit coach to assist in keeping members on the right credit path. CreditDNA's Credit Management Program is recommended for anyone concerned with establishing a credit history that will allow them to become desirable borrowers for lenders, for anyone that is paying high insurance premiums, for anyone that is thinking of applying for credit or even a new job. CreditDNA offers you the ability to view all three credit bureaus: Equifax, Experian and TransUnion 24/7 through a private secured website designed to help members manage and monitor their credit. ScoreNavigator is a credit analysis tool designed for consumers and loan originators. It analyzes the electronic version of a credit report and recommends the quickest way to achieve a credit score and to achieve the score needed for loan approval. ScoreNavigator analyzes your total credit picture based on the data reported by the bureaus. The combinations of your total credit picture, as well as, each individual item are factors in determining the score impact of

each individual item on a report. ScoreNavigator determines with 92% accuracy the point impact of each trade line on a credit report, whether positive or negative.

### **Safe Harbor Statement**

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein, and while expected, there is no guarantee that we will attain the aforementioned anticipated developmental milestones. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, product, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently.

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