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## **Crednology Holding Corp Launches New Affiliate Marketing Program**

### **Executive Changes Announced**

GRAY, GA. September 4, 2013 Crednology Holding Corp (OTC PINK: COHO), a leading provider of technology and software to the credit industry and which provides developmental solutions worldwide for real estate professionals, mortgage originators, property management and financial advisers is pleased to announce the launch of the Company's Affiliate Program for its subsidiaries, ScoreNavigator and CreditDNA.

The program offers affiliates the opportunity to sell two of the Company's products: ScoreNavigator, a credit analysis tool designed for consumers and loan originators, and CreditDNA, a Credit Management company with exclusive **Point Deduction Technology**. In addition, entrepreneurs may elect to pursue the management of their own credit management company through CreditDNA's Personal Credit Management Program.

The Company's Affiliate Program is dedicated to high paying commissions and providing excellent resources for affiliates to utilize. Already offering banners, text links, landing pages, videos and website text, the program will continue to generate new material allowing for the highest level of optimization and enabling affiliates to increase conversions.

"Our new affiliate program has it all," said Rusty Bresse, Chief Executive Officer of Crednology Holding Corp. "We have a dedicated and experienced affiliate manager ready and willing to assist our new affiliates. Our program offers competitive commissions, paying out on both leads and sales and highly optimized landing pages that have excellent conversion rates."

On August 30, 2013, the Company's Board of Directors appointed Rusty Bresse to the position of Chief Executive Officer. Mr. Bresse will continue to serve in his role as Chairman of the Board of Directors of Crednology Holding Corp. On this same date, the Board of Crednology Holding Corp appointed Mr. Brian P. Schwelling to President from Interim President. Mr. Schwelling will continue to serve in his role as a Director of Crednology Holding Corp.

### **About Crednology Holding Corp**

Crednology Holding Corp is a Delaware Corporation, which through its subsidiaries supplies Technology and Software development solutions for real estate professionals, mortgage originators, financial advisers and property management companies.

Our focus is to continue developing internet based products and educational material to keep the public informed on changes in the credit and financial industry. For further information, visit [www.credholdingcorp.com](http://www.credholdingcorp.com).

### **About ScoreNavigator**

ScoreNavigator, a wholly owned subsidiary of Crednology Holding Corp, is a credit analysis tool designed for consumers and loan originators. It analyzes the electronic version of a credit report and recommends the quickest way to achieve a credit score and to achieve the score needed for loan approval. It is a scientific analytical tool. Its recommendations are based on the understanding of credit score calculations and how different factors affect scores either positively or negatively. ScoreNavigator can only suggest actions a consumer can take. ScoreNavigator itself cannot directly cause credit scores to rise or fall. ScoreNavigator is a tool used by consumers and loan originators to maximize a credit score resulting in more approvals and closed loans. For further information, visit [www.scorenavigator.com](http://www.scorenavigator.com).

### **About CreditDNA**

CreditDNA, Inc., a wholly owned subsidiary of Crednology Holding Corp, is a Credit Management company with exclusive technology that other companies do not have. We help you establish or re-establish a good credit history, and provide ongoing training and support. CreditDNA, Inc. provides you with up-to-date credit education material and your own credit coach to assist in keeping you on the right credit path. For further information, visit [www.creditdna.us](http://www.creditdna.us).

### **Safe Harbor Statement**

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein, and while expected, there is no guarantee that we will attain the aforementioned anticipated developmental milestones. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, product, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently.

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