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Crednology Holding Corp is Pleased to Inform Shareholders that Rusty Bresse, CEO, will be Speaking at the 2013 National Advisor Conference

Company Launches New Website

GRAY, GA. September 5, 2013 Crednology Holding Corp (OTC PINK: COHO) a leading provider of technology and software to the credit industry and which provides developmental solutions worldwide for real estate professionals, mortgage originators, property management and financial advisers is pleased to inform shareholders that Rusty Bresse, CEO, will be speaking at the 2013 National Advisor Conference.

The National Advisor Conference is being held September 9-11, 2013 in Las Vegas with more than 360 Financial Planning companies scheduled to attend. Mr. Bresse will be speaking on September 11, 2013 on the subject of, "Help your clients improve their credit score in 90 days." The lecture will focus on the benefits that the Company's proprietary ScoreNavigator product can provide to the many financial advisors by improving the credit score of their clients. An abstract from the speech:

How many times per year does your client get declined because of their credit score? It is a helpless feeling for you and your client. How much higher would your annual commissions and volumes be if you could turn all of these declines into approvals with an "A" lender? The answer is finally here!

Our revolutionary service analyzes your Credit Report and tells your clients, step-by-step, the actions to take to improve their credit score in 90 days. Clients can choose a target credit score to get to, or just ask the system to optimize their score for them. Our proprietary system gives you the answer to reduce declines, increase income, satisfy your clients and increase your referrals.

"So what happens in Vegas will not remain only in Vegas," said Rusty Bresse, Chief Executive Officer of Crednology Holding Corp. "It's been sometime since I have been on the road speaking about the importance of managing credit, but I am excited to share my experience with a group who are also committed to customer satisfaction."

The Company has recently launched an updated and improved version of its website, www.credholdingcorp.com, and unveiled a new online portal for its affiliates. The upgraded site and new portal are results of several months of analysis, design and programming to align the site with the company's brand image and strategic objectives. The site will also provide more corporate updates such as lectures, videos and announcements to keep its investors better informed.

About Crednology Holding Corp

Crednology Holding Corp, a Delaware corporation, a leading provider of technology and software to the credit industry which offers developmental solutions worldwide for real estate professionals, mortgage originators, property management and financial advisers. Its subsidiaries, ScoreNavigator and CreditDNA, utilize the company's exclusive Point Deduction Technology. This technology has the unique ability to analyze a credit report and give full visibility to the points being deducted for each account. For further information, visit www.credholdingcorp.com.

About ScoreNavigator

ScoreNavigator, a wholly owned subsidiary of Crednology Holding Corp, is a credit analysis tool designed for consumers and loan originators. It analyzes the electronic version of a credit report and recommends the quickest way to achieve a credit score and to achieve the score needed for loan approval. It is a scientific analytical tool. Its recommendations are based on the understanding of credit score calculations and how different factors affect scores either positively or negatively. ScoreNavigator can only suggest actions a consumer can take. ScoreNavigator itself cannot directly cause credit scores to rise or fall. ScoreNavigator is a tool used by consumers and loan originators to maximize a credit score resulting in more approvals and closed loans. For further information, visit www.scorenavigator.com.

About CreditDNA

CreditDNA, Inc., a wholly owned subsidiary of Crednology Holding Corp, is a Credit Management company with exclusive technology that other companies do not have. We help you establish or re-establish a good credit history, and provide ongoing training and support. CreditDNA, Inc. provides you with up-to-date credit education material and your own credit coach to assist in keeping you on the right credit path. For further information, visit www.creditdna.us.

Safe Harbor Statement

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein, and while expected, there is no guarantee that we will attain the aforementioned anticipated developmental milestones. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, product, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently.

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