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## **Crednology Holding Corp Announces The Launch Of New Licensed Credit Management Locations**

GRAY, GA. October 17, 2013 Crednology Holding Corp (OTC PINK: COHO), a leading provider of technology and software to the credit industry and which provides developmental solutions worldwide for real estate professionals, mortgage originators, property management and financial advisers is pleased to announce the launch of the following New Licensed Credit Management Locations.

CreditDNA of Las Vegas Nevada licensee Ms. Reggi Burch brings over 25 years experience in the credit and mortgage industry. Ms. Burch's networking has enabled her to bring on several real estate and mortgage companies already and we anticipate a strong 4<sup>th</sup> quarter in sales.

CreditDNA of Austin Texas licensee Mr. Ramadan Malik brings his vast knowledge of over 30 years in the service industry into the credit management arena. Mr. Malik in less than a month has already begun marketing CreditDNA to real estate and mortgage professionals in Austin at trade shows and conventions. Mr. Malik's experience in media advertising is paving the way to increase business from radio and TV advertisements. Mr. Malik's approach going directly to the consumer and Business to Business assures CreditDNA and ScoreNavigator will make its presence known in Texas.

CreditDNA of New Jersey licensee Mr. Chuck Rosenblum has joined our team. Mr. Rosenblum began marketing and selling credit products to both companies and individuals in 2005. Mr. Rosenblum's expertise in establishing business and individual relationships has already helped him make his mark in the credit industry. We welcome Mr. Rosenblum and look forward to continued business for many years to come.

MyScoreUp of Cooper City Florida licensee Mr. Adrian Hansra brings an experienced team of credit coaches, Mr. Mark Santos, Ms. Leslie Latchmansingh, Mr. Jason Hansra and Mrs. Amrita Hansra. Each coach brings with them a unique proposition to touch lives from different sectors. CFO Patricia Giankas spent the past week working in Florida directly with this location strategizing on how our credit management products will make an impact not only in the banking & finance industry but in the medical industry too.

November 4<sup>th</sup> is the current launch date for the opening of our Long Island office in Melville New York. This office is staffed with experienced credit coaches that will bring a vast knowledge in the credit industry to both businesses and individuals. This location gives us directly accessibility to our affiliate partners with the IWLA and their 30,000 members.

Hudson Nissan of Lexington KY began its "Free Credit Report" campaign this week. President Brian Schwelling introduced ScoreNavigator.com into the auto industry as a great lead generator for auto sales. Hudson Nissan is promoting our credit report on radio, television, print and their website. Hudson Nissan is footing the bill for the reports being supplied to their perspective buyers. We have already seen a higher volume is

ScoreNavigator sales from this promotion and conversion to CreditDNA's Credit Management Program.

Executive Vice-President Troy Fields has been busy training our new licensed locations and affiliates on how to use and promote our state-of-the-art credit software. Our unique products are attracting industry leaders in the rent to own and debt management business. We are close to finalizing lucrative agreements with two major companies that will propel us into 2014.

CTO/Senior Vice President Kenneth Ward and CEO Rusty Bresse have continued examining ways to improve our software products by adding significant credit managing and learning tools so we can continue providing consumers and businesses the highest quality service they deserve. "My hats off to Senior Customer Service Manager Michelle Applegate and her team for continued customer service excellence," CEO Rusty Bresse also mentioned the importance of the service we provide is the core of our business.

### **About Crednology Holding Corp**

Crednology Holding Corp, a Delaware corporation, a leading provider of technology and software to the credit industry which offers developmental solutions worldwide for real estate professionals, mortgage originators, property management and financial advisers. Its subsidiaries, ScoreNavigator and CreditDNA, utilize the company's exclusive Point Deduction Technology. This technology has the unique ability to analyze a credit report and give full visibility to the points being deducted for each account. For further information, visit [www.credholdingcorp.com](http://www.credholdingcorp.com).

### **About ScoreNavigator**

ScoreNavigator, a wholly owned subsidiary of Crednology Holding Corp, is a credit analysis tool designed for consumers and loan originators. It analyzes the electronic version of a credit report and recommends the quickest way to achieve a credit score and to achieve the score needed for loan approval. It is a scientific analytical tool. Its recommendations are based on the understanding of credit score calculations and how different factors affect scores either positively or negatively. ScoreNavigator can only suggest actions a consumer can take. ScoreNavigator itself cannot directly cause credit scores to rise or fall. ScoreNavigator is a tool used by consumers and loan originators to maximize a credit score resulting in more approvals and closed loans. For further information, visit [www.scorenavigator.com](http://www.scorenavigator.com).

### **About CreditDNA**

CreditDNA, Inc., a wholly owned subsidiary of Crednology Holding Corp, is a Credit Management company with exclusive technology that other companies do not have. We help you establish or re-establish a good credit history, and provide ongoing training and support. CreditDNA, Inc. provides you with up-to-date credit education material and your own credit coach to assist in keeping you on the right credit path. For further information, visit [www.creditdna.us](http://www.creditdna.us).

### **Safe Harbor Statement**

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein, and while expected, there is no guarantee that we will attain the aforementioned anticipated developmental milestones. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties.

These include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, product, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently.

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