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Crednology Holding Corp Announces New Partnerships

Crednology Holding Corp (OTC PINK: COHO) a leading provider of technology and software to the credit industry and which provides developmental solutions worldwide for real estate professionals, mortgage originators, property management and financial advisers is extremely pleased to announce that our company, CreditDNA is lending its support to a Clinton Global Initiative America (CGI America) Commitment to Action made by Elevate, a leading provider of innovative online credit solutions, and RLJ Financial, LLC, founded by businessman and Elevate board member Robert L. Johnson, to identify and deploy financial tools and content that will effectively help hundreds of thousands of sub-prime borrowers improve their financial wellness. Vision Critical, the leading customer intelligence platform provider, will also partner with Elevate and RLJ Financial on the CGI Commitment to Action to measure the impact of financial literacy content and delivery. "This is a great opportunity for us to assist many individuals with our financial and credit literacy programs," CEO Rusty Bresse stated.

ScoreNavigator announces their national television campaign which has started airing on Lifetime Network from 7 - 8 am EST. This is a great opportunity for product awareness to businesses and the general public.

CreditDNA has finalized a marketing deal with GIMC LLC, an Atlanta based low-cost energy efficient affordable housing development company. GIMC works with licensed builders, suppliers and vendors constructing and assembling Manufactured Panel (SIPS) homes which are very energy efficient and can lower monthly utility cost based on their installation.

"We are happy to announce a licensing agreement with Credit Masters Corporation," COO Troy Fields said. Credit Masters offers comprehensive finance solutions. Through Credit Masters individuals can secure money for business, and then build a business credit profile and score for the business. President David A. Mostny stated, "Our sole focus is obtaining financial solutions for individuals seeking to get out of debt and rebuild their credit regardless of the financial predicament or complexity you are experiencing, there are always options available for individuals who are serious and committed to the process of getting out of debt and rebuilding their lives/personal credit." Mostny also added, "We are not Loan Brokers. We specialize in helping business owners secure money when their banks say 'NO'. Loan amounts typically range from \$5,000-25,000,000, and most important, aggressive funding terms."

CreditDNA and ScoreNavigator has entered into a licensing agreement with DebtHelp, Inc. They have been helping customers burdened with too much credit card debt since 2006. DebtHelp prides itself in being able to help consumers become debt free in as little as 3 years with a payment that is often hundreds less than they are currently paying their creditors. The program not only helps the consumers meet their short term financial goals, but also helps them reach their long term goals of being debt free. The most astonishing fact is that nearly 100% of the clients that graduate the program never need DebtHelp's assistance again. This can be attributed to the clients understanding of how easy it is to get into a financial hardship and how difficult it is to

ultimately get out of that hardship. DebtHelp also has an astonishing amount of positive consumer reviews that are verified by a third party source. The company's goal is to insure that all customers are involved with their program from start to finish and are ultimately happy with every aspect of the program along the way. CFO Jason Fetter states, "Now with the partnership of CreditDNA and ScoreNavigator, we can not only help our existing customers manage and understand their credit scores, but we can help customers that don't need debt negotiation."

Credit DNA is proud to announce that we have become a sponsor of the Miami Association of Realtor (MIAMI). They have 37,000 Brokers throughout Miami-Dade, Broward and Palm Beach counties in Florida.

Chartered by the National Association of Realtors in 1920, this year MIAMI marks 94 years of service to Realtors, the buying and selling public and the communities in South Florida. MIAMI has grown its membership from 162 in the beginning to more than 37,000 in the present day making it the Largest Local Association in the nation.

CreditDNA is actively engaging the 37,000 members and has scheduled numerous webinars, seminars and thousands of emails to MIAMI's brokers. South Florida is one of the fastest growing areas in the country and the company has derived a considerable amount of revenue from it throughout the years. Florida was especially hard hit when the real estate market collapsed in the Great Recession which has left over 400,000 prospective borrowers with sub-prime credit. Executive Vice President Charlie R. Levy, states, "We are now poised to seize upon this great opportunity and to significantly increase sales."

About Crednology Holding Corp

Crednology Holding Corp, a Delaware corporation, a leading provider of technology and software to the credit industry which offers developmental solutions worldwide for real estate professionals, mortgage originators, property management and financial advisers. Its subsidiaries, ScoreNavigator and CreditDNA, utilize the company's exclusive Point Deduction Technology. This technology has the unique ability to analyze a credit report and give full visibility to the points being deducted for each account. For further information, visit www.credholdingcorp.com.

About ScoreNavigator

ScoreNavigator, a wholly owned subsidiary of Crednology Holding Corp, is a credit analysis tool designed for consumers and loan originators. It analyzes the electronic version of a credit report and recommends the quickest way to achieve a credit score and to achieve the score needed for loan approval. It is a scientific analytical tool. Its recommendations are based on the understanding of credit score calculations and how different factors affect scores either positively or negatively. ScoreNavigator can only suggest actions a consumer can take. ScoreNavigator itself cannot directly cause credit scores to rise or fall. ScoreNavigator is a tool used by consumers and loan originators to maximize a credit score resulting in more approvals and closed loans. For further information, visit www.scorenavigator.com.

About CreditDNA

CreditDNA, Inc., a wholly owned subsidiary of Crednology Holding Corp, is a Credit Management company with exclusive technology that other companies do not have. We help you establish or re-establish a good credit history, and provide ongoing training and support. CreditDNA, Inc. provides you with up-to-date credit

education material and your own credit coach to assist in keeping you on the right credit path. For further information, visit www.creditdna.us.

About Elevate

Elevate's innovative online credit solutions provide immediate relief to customers today and help them build a brighter financial future. The company is committed to rewarding borrowers' good financial behavior with features like lower interest rates, free financial training, and free credit monitoring.

Elevate's suite of groundbreaking credit products includes *RISE*, Sunny, and Elastic. The company is privately held and is backed by respected Silicon Valley venture capital firms including Sequoia Capital and Technology Crossover Ventures.

About Credit Masters Corporation

Credit Masters is literally "Transforming Lives Through Financial Resolutions." Our sole focus is obtaining financial resolutions. "Obtaining Sufficient Business Credit & Funding Without A Personal Guarantee!" If you are serious about growing your business and do not take action on this opportunity today you won't have anyone else to blame but yourself! Our sole focus is obtaining financial solutions for business quickly, from the initial conversation we will hand process the abbreviated pertinent information to determine which of our funding options would be most suitable for you to choose.

About DebtHelp, Inc.

DebtHelpCC.com is the one site and the one solution for all of your debt consolidation needs. Let our staff of financial experts, innovative technology and collection of helpful articles assist you in finding your debt solutions. By providing simple and secure quotes for nearly a dozen different debt products, we help our customers to rid themselves of debt quickly and easily.

Safe Harbor Statement

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein, and while expected, there is no guarantee that we will attain the aforementioned anticipated developmental milestones. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, product, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently.

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