



**Crednology Holding Corporation**  
**199 E. Clinton St**  
**Gray, GA 31032**  
**PH. 866-944-8845**  
**FX. 678-401-0337**

## **Crednology Holding Corp Retains Patricia Giankas as Chief Financial Officer**

### **Brian P. Schwelling Named as Interim President**

GRAY, GA. July 3, 2013 Crednology Holding Corp (OTC PINK: COHO) the nation's leading Online Credit Management company with 24/7 access and exclusive Point Deduction Technology software is pleased to inform shareholders that the Company has retained and nominated Patricia Giankas as its Chief Financial Officer and Director, effective immediately.

Ms. Giankas brings over twenty years of experience in the Financial Services industry with extensive practice in corporate operations. Ms. Giankas began her career at a major bank as a teller, moved to personal banker and rose to Branch Manager. After 14 years, Ms. Giankas relocated to The Associates Financial Services of Canada, Inc. (formerly Beneficial Canada, Inc.) as Manager. In one year, Ms. Giankas was honored as a top Manager within the company, receiving two Leader of Distinction awards as a leading Manager and representative for the company.

After the sale of The Associates Financial Services of Canada, Inc. to CITI Financial, Ms. Giankas took her lending expertise and knowledge, and founded Centum Metrocap Mortgage Corporation in 2001. Within a year, Ms. Giankas produced record gross revenues, and today, under her leadership, Centum Metrocap Mortgage Corp. is one of Canada's fastest growing mortgage brokerage companies. Centum Metrocap Mortgage Corp. was nominated for the Business Entrepreneur Award from the Scarborough Chamber of Commerce for two consecutive years. Centum Metrocap also received awards from the Toronto Residence in Partnership (T.R.I.P Awards).

Brian P. Schwelling has been promoted from Senior Vice President to Interim President as current President, Rusty Bresse, has resigned due to medical reasons. Mr. Schwelling has been appointed to the Company's Board of Directors.

"We are extremely pleased to welcome Patricia to the Crednology family," said Brian P. Schwelling, Interim President of Crednology Holding Corp. "Patricia's extensive knowledge in the financial industry will compliment the Company's business plan as we prepare to expand our revenue base through acquisitions."

### **About Crednology Holding Corp:**

Crednology Holding Corp is the parent Company for its two operating subsidiaries, Credit DNA, Inc. and ScoreNavigator, Inc. CreditDNA is a Credit Management company which utilizes an exclusive Point Deduction Technology. Its proprietary technology has the unique ability to analyze a credit report and give full visibility to the points being deducted for each account, which then allows our trained staff the ability to create an actionable plan that will help our members reclaim those precious points and raise their credit score. CreditDNA provides members with up-to-date credit education material and assigns a credit coach to assist in keeping members on the right credit path. CreditDNA's Credit Management Program is recommended for anyone concerned with establishing a credit history that will allow them to become desirable borrowers for lenders, for anyone that is paying high insurance premiums, for anyone that is thinking of applying for credit or even a new job. CreditDNA offers you the ability to view all three credit bureaus: Equifax, Experian and TransUnion 24/7 through a private secured website designed to help members manage and monitor their credit. ScoreNavigator is a credit analysis tool designed for consumers and loan originators. It analyzes the electronic version of a credit report and recommends the quickest way to achieve a credit score and to achieve the score needed for loan approval. ScoreNavigator analyzes your total credit picture based on the data reported by the bureaus. The

combinations of your total credit picture, as well as, each individual item are factors in determining the score impact of each individual item on a report. ScoreNavigator determines with 92% accuracy the point impact of each trade line on a credit report, whether positive or negative.

### **Safe Harbor Statement**

Matters discussed in this press release contain forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. When used in this press release, the words "anticipate," "believe," "estimate," "may," "intend," "expect" and similar expressions identify such forward-looking statements. Actual results, performance or achievements could differ materially from those contemplated, expressed or implied by the forward-looking statements contained herein, and while expected, there is no guarantee that we will attain the aforementioned anticipated developmental milestones. These forward-looking statements are based largely on the expectations of the Company and are subject to a number of risks and uncertainties. These include, but are not limited to, risks and uncertainties associated with: the impact of economic, competitive and other factors affecting the Company and its operations, markets, product, the impact on the national and local economies resulting from terrorist actions, and U.S. actions subsequently.

CONTACT: Crednology Holding Corp.

[info@crednologyholdingcorp.com](mailto:info@crednologyholdingcorp.com)

Corporate Website: <http://www.crednologyholdingcorp.com>